Employee Care

We warmly welcome every candidate to join our splendid culture company. We believe that this is an important decision in your life and a key step in your journey to achieve your self-worth and create value for the society.

Our company is an international trade enterprise dedicated to providing educational books, toys, animations and other diversified cultural products for the preschool education industry. Our company aims to achieve the unified development of employee growth, customer satisfaction, enterprise development and social progress, and requires every employee to abide by the values of "passion, professionalism, unity, innovation and responsibility", and be honest and trustworthy and conscientious to the country, society, enterprise and family.

In Splendid Culture, we fully respect the personal value of employees, attaches importance to the labor of each employee, and advocates the professionalism of active struggle.

The company implements a partnership system that is proportional to the return and dividends based on employees' responsibility, so that every colleague who contributes to the development of the company can get rich returns.

Passion and dreams are the internal driving force to promote the development of the company, every colleague who closely links his life dream with the company's development goals is a partner of the company, and our company will provide unlimited platform and development space for each partner. On this big platform, every colleague can give full play to their talents, sway their passions, and achieve self-worth.

We thank every employee for joining the splendid culture, we believe every employee will take the manual as a requirement, self-management, and continuous progress.

Founded in 2007, the company is an international trade enterprise that produces diversified cultural products. The main products are children's educational books, toys and animation advertising products. The company has its own cutting-edge equipment and management system factory, the factory covers an area of 28 acres, the company has the world's leading digital printing plant, large-scale constant temperature, constant humidity, dust-free production workshop, complete pre-press, in-press, post-press process and supporting equipment (including the latest KODAK computer direct plate-making system, the world's leading German Gaobaoli Bida (KBA RAPIDA) 105UV six-color printing machine, Heidelberg CD102 six-color

printing machine, automatic die-cutting machine, Heidelberger 6 color sheetfed offset printing machine
Automatic cutting machine, 12 head Automatic board binding book machine, Auto Boardbook Laminated Machine , Automatic UV oil machine , Auto Casing-in Machine, Automatic screen printer, Auto case machine, Automatic jigsaw machine, Auto card machine, Lid and base box machine, packaging machine and other post-press processing equipment).

Whether it is in the production delivery time or not, the product quality is strictly controlled, and the advantages coexist. The company has more than 300 employees, including General Manager's office, Comprehensive Management Department, Sales Department, E-commerce Department, Purchasing Department, Finance Department, Production Department, Engineering Department, Quality Department, R&D department and other departments. The company adheres to the internal management concept of "People-oriented, Pragmatic and Innovative", the external business philosophy of "Integrity-based, Mutual benefit and Win-win solution", advocates the employment principle of "Respecting talents, Making the best use of talents, and Making the best use of talents", and takes the unified development of the four fronts of employee growth, customer satisfaction, enterprise development and social progress as the purpose, and constantly strengthens the talent management mechanism combining incentives and constraints to build an elite management team.

Being enterprising, pioneering and innovative makes the factory passed the DISNEY &SEDEX, DANONE. NBCUNIVERSAL, BSCI, FSC, COSTO GMP and other international certifications. The implementation of ISO management quality system requirements makes the company continue to serve our customers with high-quality products.

Enterprise mission:

enterprise values:

Passion: Passion originates from dreams and triggers motivation
Professionalism: Professionalism comes from details and creates value
Unity: Unity comes from the heart and builds the foundation
Innovation: Innovation comes from development and achieves the future
Responsibility:Responsibility comes from character and achieves a win-win situation

Enterprise Business philosophy: Highlight the main business with chained operation, innovation and development, be stronger and more specialized

Enterprise initiatives

Listen: Listen to the ideas and suggestions from customers, colleagues, and companies.
Ask: ask ourselves to improve income, and ask management to promote benefit
Use: use the system to restrain our behavior, use training to improve ourselves, and use role models to shape our personalities

Enterprise Character: Tenacity, Hard work, Humility, Self-confidence

Enterprise human resources:

Resource concept: Broad and Fortune
Broad-minded, broad-knowledge, broad-pattern, broad-ability, broad-material and spirit
Employment concept: we put identity as the priority, and emphasize the recognition of talents to the organization, we are looking for colleagues with common ideals and values, we firmly believe that as long as we have the agreed direction, we can make progress in the same boat.

Enterprise rules of conduct: Actionist , no excuses

Employee /staff welfare

Free Lunch
Perfect training mechanism
Family-style employee relationship atmosphere
Care for employee health, annual physical examination items
Holiday benefits
Partner remuneration mechanism system
Rich cultural and sports activities
Employee birthday surprise


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